

CLAUDINE WEATHERFORD, Ph.D.

130 Central Avenue
Peaks Island, ME 04108 USA

Tel: 540-454-4778 cell
Tel: 207-613-7272 vm
cwford@ravenrocks.com

SUMMARY OF QUALIFICATIONS

Decades of experience traveling, teaching, consulting. Since 2001, strong focus on designing and developing adventure itineraries, scouting destinations, assessing travel and tourism opportunities. College courses taught include anthropology (archaeology/cultural anthropology), history, humanities, and management and organization studies. Twenty-five years experience planning, developing, delivering, evaluating, and managing face-to-face and technology-enabled training, education, and development programs for businesses, government, and higher education institutions with adult learners.

EDUCATION

MicroMasters	International Hospitality and Tourism Management, The Hong Kong Polytechnic University (offered through edX), Hong Kong, 2017
Certificate	Green 1 Level, Sustainable Tourism Assessment & Development, The George Washington University, Washington, DC, 2016
Master Classes	Ecotourism Master Class Series, The International Ecotourism Society (TIES), Washington, DC, 2016
CTA Program	Certified Travel Associate (CTA) Program, The Travel Institute, Framingham, MA, certificate completion expected June, 2018
Ph.D.	American Civilization, George Washington University, Washington, DC, 1985
M.A.	History Museum Studies, Cooperstown Graduate Program, State University of New York, Oneonta, 1978
M.A.	Anthropology, Washington State University, Pullman, WA, 1971
B.A.	Anthropology, University of Wisconsin, Madison, WI, 1967

EMPLOYMENT

1972-2017	Full-time and Adjunct Professor, University of Maryland University College, College Park, MD Taught classroom and online courses (D2L platform) in anthropology and archaeology, business and management, knowledge management, telework management, and organizational behavior and change. Trained and mentored faculty to successfully teach via distance education technology.
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- 2002-2013 **Adventure Travel Consultant, Crystal Mountain Treks and Grand Asian Journeys, Kathmandu, Nepal**
Provided consulting services to high-growth Nepalese trekking and touring operation. Developed, helped implement, and evaluated new customer products, services and programs. Advised on and reviewed web marketing implementations. Designed and developed staff training, orientation, and team building. Researched and wrote articles and marketing pieces on company's offerings. Offered lectures and workshops (with Jwalant Gurung) trekking in Nepal.
- 2005 **Management Consultant, International Mountain Museum (IMM), Pokhara, Nepal**
Wrote preliminary business plan designed to increase visibility and attain outside funding. Provided onsite and online evaluation and recommendations for improvements to ethnographic exhibits, education and outreach programs, and Website. Assisted with strategic plans to identify funding, host visiting experts, expand library and online information services, modify Website, and transform passive exhibits into interactive visitor experiences.
- 2003-04 **Distance Learning Coordinator, Future Generations, Franklin, WV**
Designed, developed, and administered interactive, international online master's program Web course platform. Created faculty Web course user and distance learning instructional guides. Assisted faculty with online course design and development. Created international student materials, including program handbook, computer literacy survey, course evaluations, learning agreements. Provided structured training and as-needed consulting for faculty and students transitioning from traditional to distance learning environment. Researched and assessed distance learning guidelines and best practices for education programs seeking regional accreditation.
- 2003 **Adjunct Professor, Mary Washington University/James Monroe Center for Graduate and Professional Studies, Frederick, MD**
Advised director on planning and development of human resources template for accelerated course development. Taught blended MBA lecture/online course (Blackboard Web platform) in Learning Organizations and Knowledge Management (summer term, 2003). Coached faculty through course development and conversion process.
- 1997-98 **Education Consultant, Office of Assistant Vice President for Academic Affairs, Chatham College, Pittsburgh, PA**
Researched and analyzed undergraduate and graduate degree programs offered at benchmark institutions. Recommended unique concepts and strategies for creating and implementing 10 new academic degree programs at Chatham, resulting in tripled enrollments. Served as consultant to facilitate constructive communication between administration and faculty regarding new academic programs. Designed and delivered faculty development workshop for traditional instructors assigned to teach in flexible, alternative, highly interactive format at satellite campus.

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- 1990-1997 **Senior Education Specialist, The Federal Judicial Center, Washington, DC**
Designed, developed, evaluated, and administered management and workforce development programs. Initiated and managed satellite, two-way videoconferencing, and audioconferencing programs for court executives and their staff. Served as consultant and counselor to courts promoting degree completion and graduate degree programs to staff. Formulated long-range programmatic plans and managed changes required for emerging priorities.
- 1997 **Education Consultant, World Bank, Washington, DC**
Evaluated existing critical thinking and learning-to-learn training materials used by World Bank instructors in delivering international staff workshops and programs. Recommended curriculum redesign strategy to increase information exchange between support and senior staff in multicultural work environment.
- 1990-1997 **Senior Education Specialist, The Federal Judicial Center, Washington, DC**
Designed, developed, evaluated, and administered management and workforce development programs. Served as consultant and counselor to courts promoting degree completion and graduate degree programs to staff. Formulated long-range programmatic plans and managed changes required for emerging priorities.
- 1988-90 **Coordinator, Academic Program Development, University of Maryland University College, College Park, MD**
Coordinated development of new undergraduate curricula. Researched and wrote distance baccalaureate degree report for Annenberg/CPB Project. Chaired Cable TV Program Committee. Served on Curriculum Committee and Program Development Council.
- 1986-88 **Assistant Dean, Undergraduate Faculty, University of Maryland University College, College Park, MD**
Scheduled and staffed 900 undergraduate courses for adult students. Facilitated faculty-administration information exchange through computer-assisted and matrixed meeting methods. Supervised six support staff responsible for faculty logistics and payroll. Served on University Curriculum Committee. Collaborated with Faculty Development Office on faculty workshops.

Detailed employment history prior to 1986 upon request.

SELECTED PUBLICATIONS

Book

Art of Queena Stovall: Images of Country Life. UMI Research Press: Ann Arbor, MI, 1986.

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Booklets and Reports

External Baccalaureate Degrees in the United States. College Park, MD: University of Maryland University College, 1990.

U.S. District Courtroom Deputies at Work: Courtroom Deputies Describe Their Practices and Procedures. Compiled and edited. Washington, D.C.: The Federal Judicial Center, 1993.

U.S. Bankruptcy Courtroom Deputies at Work: Courtroom Deputies Describe Their Practices and Procedures. Compiled and edited. Washington, D.C.: The Federal Judicial Center, 1993.

Articles

"Trade Bells of the Southern Plateau: Form and Function Through Time." *Northwest Anthropological Research Notes* 14, no. 1 (1980).

"In My Mind's Eye: The Genre Painting of Queena Stovall." *Folklore and Folklife in Virginia* 3 (1984): 7-29.

"The Art of Queena Stovall: Historical Documents with a Personal Touch." *Maier Museum of Art Bulletin* 8, no. 1 (1985): 1-2.

"Featured Folk: Budd the Barber." *George Washington Folklife Newsletter* 5, no. 1 (1986): 4-5.

"Minnesota Logging Camp, September 1937: A Photographic Series by Russell Lee." *Folklife Annual* 2 (1987): 108-31. American Folklife Center, Library of Congress. With Carl Fleischhauer and Beverly W. Brannan.

"Modernism, Edith Halpert, Holger Cahill, and the Fine Art Meaning of American Folks Art." *New Roots, Folk Roots*, exhibition catalog, Museum of Our National Heritage, Lexington, Massachusetts, 1988. With Eugene Metcalf.

"Managing the Human Impacts of Downsizing." With Judy Roberts. *FCCA Journal* 1, no. 18 (1995), pp. 20-24.

"Putting Effective Learning Skills to Work: A Program for Nonsupervisory Court Staff." *Connections*, no. 7 (1995): 2.

"Appellate Case Management: Case Closing Procedures Video Seminar." *Connections*, no. 10 (1997): 1-2.

Attention Hikers--Nepal Needs Us Now! *Potomac Appalachian Trail Conference (PATC) Newsletter*,

Curricula

Knowledge Management (BMGT 305). Comprehensive syllabus and writing assignments for undergraduate distance education and lecture course at the University of Maryland University College, 2000.

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Virtual Management (BMGT 388B). Comprehensive syllabus and writing assignments for undergraduate distance education and lecture course at the University of Maryland University College, 2000.

Humanities 120, American Perspective: United States History, Since 1877. Comprehensive syllabus and writing assignments for undergraduate distance education course at the University of Maryland University College, 1995.

Putting Effective Learning Skills to Work. Multimedia promotional video for package program offered by The Federal Judicial Center, 1995.

Putting Effective Learning Skills to Work. Package program for U.S. court employees offered by The Federal Judicial Center, 1995.

Humanities 119, The American Adventure: United States History, Beginnings to 1877. Comprehensive syllabus and writing assignments for undergraduate distance education course at the University of Maryland University College, 1994.

AWARDS

The Travel Institute – CTA Program/Certificate Scholarship

Stanley J. Drazek Teaching Excellence Award

SENCER Award (2000)

(Science Education for New Civic Engagements and Responsibilities
 selection of GNSC 361/HUMN 360 as Model for Online Science Courses; member of
 development team)

Columbian Women Fellowship

Smithsonian Fellowship for Study in Material Culture

Thord Gray Fellowship for Viking Studies